

Module specification

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Module code	ART723		
Module title	Creative Research Methods		
Level	7		
Credit value	30		
Faculty	FAST		
HECoS Code	101361		
Cost Code	QAAA		

Programmes in which module to be offered

Programme title	Is the module core or option for this programme	
MA Art Interdisciplinary Practice	Core	
MA Design Interdisciplinary Practice	Core	
MA Arts in Health	Core	
MA Creative Production and Curatorial Practice	Core	
MA Creative Media Production	Core	

Pre-requisites

None

Breakdown of module hours

Learning and teaching hours	32 hrs
Placement tutor support	0 hrs
Supervised learning e.g. practical classes, workshops	13 hrs
Project supervision (level 6 projects and dissertation modules only)	0 hrs
Total active learning and teaching hours	45 hrs
Placement / work based learning	0 hrs
Guided independent study	255hrs
Module duration (total hours)	300 hrs

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Initial approval date	14/05/2021
With effect from date	September 21



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Date and details of	Addition of MA Creative Media Production to the programme list
revision	
Version number	2

Module aims

- Develop reflective and critical skills in relation to creative practice in a range of contexts.
- Develop competence, knowledge and understanding in using creative research methods and practices in related subject areas.
- Identify and evaluate information sources and demonstrate a range of research methods with an awareness of academic protocols which are appropriate to individual specialist practice or interdisciplinary practices.

Module Learning Outcomes - at the end of this module, students will be able to:

1	Identify major sources of information to be interpreted and applied to contexts appropriate to practice.
2	Develop a relevant literature review relative to critical, ethical and philosophical aspects of research.
3	Use a systematic approach to research, formulate and manage an action plan within available resources and time limits.
4	Analyse research and apply methods to develop a structured approach for the planning and production of a creative research project.

Assessment

Indicative Assessment Tasks:

This section outlines the type of assessment task the student will be expected to complete as part of the module. More details will be made available in the relevant academic year module handbook.

The module consists of a portfolio which must be attempted by the student.

The portfolio is required to demonstrate that the student has been informed through a research protocol to gather and evaluate findings that are influencing the creative decisions evidenced through practice. It contains a 2,500 word thesis proposal / equivalent alternative submission, that will be an organised and demonstrate a critical evaluation of the work of others, set within the context of the practice, in which the student is expected to review works, identify key



knowledge holders and influential material used in the rationale for a proposed body of work to develop in the thesis and exposition stage of the programme.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	1-4	Portfolio	100%

Derogations

None

Learning and Teaching Strategies

The students will be introduced to the key methods of setting a research topic and then developing the findings from which analytical thinking and creativity can follow. This will include art and design methods, methods adopted from the social sciences, interdisciplinary practices and some standard quantitative methods of dealing with data. Most of this will be delivered through a combination of presentations and un-assessed tasks, aimed at permitting the student to test a research method to evaluate its potential application and relevance to practice.

Indicative Syllabus Outline

The student will be presented with a range of research methods, some of which will be action based, others will be rooted in academic reasoning (theory). The student will consider the role and importance of "observation" - how observation is used by artists, designers and curators and how observation is used in social sciences relevant to their practices.

The students will be introduced to managing a research activity through production of notes, memo clusters and case studies. Some quantitative analysis will be introduced in the analysis of data gathered through open and closed questionnaires. Students will also look at managing time effectively through the introduction of learning plans and Gantt charts.

Indicative Bibliography:

Please note the essential reads and other indicative reading are subject to annual review and update.

Essential Reads

Rose, G (2012). Visual Methodologies: An Introduction to Researching with Visual Materials. London Sage.



Slager, H. (2015). The Pleasure of Research. Ostfildern, Hatje Cantz.

Other indicative reading

Barrett, E., & Bolt, B. eds. (2013). *Carnal Knowledge: Towards a 'New Materialism' Through the Arts*. London. I B Tauris & Co Ltd.

Barrett, E., & Bolt, B. eds. (2010) *Practice as Research: Approaches to Creative Arts Enquiry*. London. I B Tauris & Co Ltd.

Biggs, M & Karlsson (2010). *The Routledge Companion to Research in the Arts.* London. Routledge.

Glover, K. L. (2021). A Regarded Self: Caribbean Womanhood and the Ethics of Disorderly Being. Duke University Press.

Gray, C. & Malins, J. (2004). *Vizualizing Research: A Guide to the Research Process in Art and Design*. London. Ashgate Publishing Limited.

Hirsch, M. (2012), *Family Frames: Photography Narrative and Postmemory*. Cambridge Massachusetts, Harvard University Press.

Koepnick, L. (2014), *On Slowness: Towards an Aesthetic of the Contemporary.* New York, Columbia University Press.

Meek, M. (2019) *Independent Female Filmmakers: A Chronicle through Interviews, Profiles, and Manifestos.* London, Routledge.

Employability skills – the Glyndŵr Graduate

Each module and programme is designed to cover core Glyndŵr Graduate Attributes with the aim that each Graduate will leave Glyndŵr having achieved key employability skills as part of their study. The following attributes will be covered within this module either through the content or as part of the assessment. The programme is designed to cover all attributes and each module may cover different areas.



Core Attributes

Engaged Enterprising Creative Ethical

Key Attitudes

Commitment Curiosity Resilience Confidence Adaptability

Practical Skillsets

Digital Fluency Organisation Critical Thinking Emotional Intelligence Communication